

Abrakadoodle is in the News!

Abrakadoodle is Named "One of 25 TOP Franchises to Buy Now!"



Dawna Kelly was featured in Black Enterprise Magazine, September 2008

Abrakadoodle Remarkable Art Education was chosen for "B.E.'s 25 Most Affordable Franchises" in the September issue of Black Enterprises Magazine. The list of 25 companies includes franchise companies in industries that have experienced "solid growth" and appear to be "recession-resistant."

Abrakadoodle franchise owner, Dawna Kelly, was featured in the article that included a half page photo of Dawna and students, as well as, an interview. Dawna, a former productivity analyst for Microsoft, owns an Abrakadoodle franchise in the Detroit area with her husband Al. They were attracted to both Abrakadoodle's business model and the opportunity to inspire children. Dawna really enjoys seeing the "sparkle in kid's eyes" when they create their own unique artwork! Launched in May of 2007, the Kellys won Abrakadoodle's "Rising Splat" Award for their outstanding first year performance. The Kellys' business has exceeded their expectations. With school budget cuts and an emphasis on creativity education, they see a continued growing need for her services despite a shaky economy.

To read more about Dawna Kelly and her Abrakadoodle business, pick up the September 2008 issue of Black Enterprise Magazine or look for the article online at www.blackenterprises.com.

Abrakadoodle is Named a Charter Member of MinorityFran



Launched in February 2006 by the International Franchise Association, MinorityFran provides a convenient forum in which minority prospects can explore franchise offerings of companies actively looking to recruit minority franchisees.

The initiative builds on relationships forged with leading organizations through the IFA Diversity Institute, such as the National Urban League, Association of Small Business Development Centers, U.S. Pan Asian American Chamber of Commerce, and the Minority Business Development Agency. The goal is to not only increase the numbers of minority franchisees, but to send the message to all communities that franchising is a smart and affordable way to realize the American Dream of small

business ownership.

Abrakadoodle is proud to be a charter member of this organization. We are committed to building a franchise system that is rich in cultural diversity and includes minorities of all cultures who want to bring quality educational programming to children.



Artwork from Abrakadoodle's Multicultural Curriculum: Navajo Rug, Haida Mask and Derain Doodle